



NEW OPENING
Marketing Intern
Reports to Director of Marketing

POSITION OVERVIEW

Join a nimble team of creative veterans in a fast-paced, fun working environment as a Marketing Intern for the nonprofit Groton Hill Music Center.

Groton Hill is a brand new, acoustically tuned, 126,000 square foot performance and education space with 4 stages and 35 classrooms in Groton, MA.

The Marketing Intern will be responsible for content development and event coverage throughout the facility, creating a wide range of deliverables to help promote the organization's activities, culture, and values.

This is a paid, part-time position that will run through May, 2023. Candidates must be prepared to work 3 shifts per week, including at least 1 Friday or Saturday evening shift to cover events.

Please note: This is a part-time, hourly, in-person position requiring evening and weekend availability.

PRIMARY DUTIES AND RESPONSIBILITIES

- Interviewing students and patrons for testimonial content
- Writing short form blog content
- Composing and scheduling social media posts
- Building and monitoring paid digital ad campaigns
- Capturing and editing photos and videos
- Owning our Tik Tok account
- Covering concert and educational events
- Creating and maintaining online concert calendar listings

JOB QUALIFICATIONS:

The ideal candidate will be a Junior or Senior in college, studying Marketing, Graphic Design, English, Music, Film, Photography, or a related field.

SCHEDULE: This is an in-person, on-site internship, working 2-3 shifts per week. 2 of those shifts will fall during normal business hours, and the 3rd will fall in the evening on either Friday or Saturday to cover events.

HOW TO APPLY

This is a part-time position. Compensation is \$14.25 per hour. Please submit a cover letter, resume, and salary requirements to David Leary, Director of Marketing, at dleary@grotonhill.org. Submissions without a cover letter will not be considered.

ABOUT GROTON HILL MUSIC

Now in its 37th year, Groton Hill Music is a thriving regional non-profit center for music education, performance, and community outreach. One of only a few organizations in the U.S. that combines a community music school, professional symphony orchestra, diverse concert series, and high-impact music philanthropy, Groton Hill Music currently serves 79 communities in Massachusetts and Southern New Hampshire. We believe that music inspires both our hearts and minds, encourages the growth of the whole person, and is integral to the lives of everyone we serve. Our mission is to share the transformative power of music, through teaching and performing, and giving music generously when there is need.

Groton Hill Music Center includes a 1,000-seat concert hall; a 300-seat performance hall; 35 rehearsal, teaching, ensemble, and community spaces; state-of-the-art acoustics; dynamic architecture; and lawn seating for outdoor concerts. Groton Hill Music will become a regional gathering place for the highest quality music education programs and professional performances of all genres.

Non-Discrimination Policy: Groton Hill Music does not discriminate on the basis of race, color, religion, gender, sexual orientation, national origin, citizenship, ancestry, age, mental or physical disability, veteran status, or any other category protected under applicable law in its admissions, education programs, activities, hiring practices, or employment policies.

[Groton Hill Music * P.O. Box 1484 * Littleton, MA * 01460](#)